

# 2010 Planning Guide

```
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```

JANUARY

Ad closing date: December 7 2009

Main Themes:

• Infrastructure winterisation

• Freight

• Asian metros

FEBRUARY

Ad closing date:  
January 18 2010

Main Themes:

• Spain & Portugal

• Signalling & telecoms

• Tram-trains

MARCH

Ad closing date: February 15 2010

Main Themes:

• Alpine railways

• Wheelsets

&bull;  
Train refurbishment

Exhibitions/Conferences Extra Distribution:

&bull; International Wheelset Congress, Cape Town, South Africa, March 14-19

APRIL

Ad closing date: March 15 2010

Main Themes:

&bull; Britain

• Track

• Commuter rail

Exhibitions/Conferences Extra Distribution:

• Infrarail, Birmingham, Britain, April 13-15

MAY

Ad closing date: April 19 2010

Main Themes:

• Middle East & North Africa

• Level Crossings

• Measuring & testing

Exhibitions/Conferences Extra Distribution:

• International Rail Forum, Valencia, Spain, May 25-27

JUNE

Ad closing date:  
May 17 2010

Main Themes:

• Italy

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High-speed

• Automatic fare collection

Exhibitions/Conferences Extra Distribution:

• Expo Ferroviaria, Turin, Italy, June 8-10

• Transports Publics, Paris, France, June 8-10

JULY

Ad closing date:  
June 14 2010

Main Themes:

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Transit special

• IRJ at Innotrans - Train maintenance

• IRJ at Innotrans - Train interiors

Exhibitions/Conferences Extra Distribution:

• Railtec Exhibition & Conference, Taipei, Taiwan, July 29-31

• InnoTrans Conference & Exhibition, Berlin, Germany, September 21-24

AUGUST

Ad closing date:  
July 12 2010

Main Themes:

• North America

• IRJ at Innotrans - Track

• IRJ at Innotrans - Signalling

Exhibitions/Conferences Extra Distribution:

• InnoTrans Conference & Exhibition, Berlin, Germany, September 21-24

SEPTEMBER

Ad closing date:  
August 11 2010

Main Themes:

• Germany

• IRJ at Innotrans - Innovative trains

• IRJ at Innotrans - Show preview

Exhibitions/Conferences Extra Distribution:

• InnoTrans Conference & Exhibition, Berlin, Germany, September 21-24

OCTOBER

Ad closing date:  
September 8 2010

Main Themes:

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Nordic railways

• Eco-friendly railways

• Light rail

Exhibitions/Conferences Extra Distribution:

• UITP light rail conference & study tour, Madrid, Spain, October 18-20

NOVEMBER

Ad closing date:  
October 12 2009

Main Themes:

•  
Asia

•  
Track

• Brakes & drawgear

Exhibitions/Conferences Extra Distribution:

• Mass-Trans Innovation Japan, Chiba (Tokyo), Japan, November 10-12

• Asia Pacific congress, Hong Kong, November 15-19

DECEMBER

Ad closing date: November 8 2010

Main Themes:

• High-speed

• Australia & New Zealand

• Train cleaning & sanitation

Exhibitions/Conferences Extra Distribution:

• UIC high speed world congress, Beijing, China, December 7-9

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IRJ will be distributed at other conferences and exhibitions as they are scheduled