

Advertising in IRJ

IRJ: Worldwide readership with guaranteed circulation

International Railway Journal is the global monthly magazine for rail industry professionals. Covering all aspects of the world's railways, more than 96% of IRJ's readership of rail professionals actively requests it every year: with our impartial coverage, expert editorial team, and high-value readership, no other magazine comes close.

Promotional Opportunities

Display advertising A popular and traditional way to promote brand awareness, new products and generate new sales leads.

Showcase A cost effective way to promote your products and services in IRJ. Each 1/8th unit contains a picture, descriptive text, your website and email address. Join the seven other advertisers on this eye-catching page.

Sponsored articles An increasingly popular method of promoting products and services is via our "sponsored article" service. IRJ produces an article to your specification on your chosen topic. Sponsored articles have already been produced for Deuta-Werke, Hasler Rail, Qnamic, Vossloh, Prose, and OTN to name a few.

Corporate supplements IRJ has produced many high quality, high-impact corporate supplements, so why not take advantage of our expertise? Let our highly-skilled editors and production staff undertake the work to produce a superior document for your promotional needs. Previous customers include Alcatel, Siemens, and the railway associations in Switzerland, France and Britain.

Worldwide Recruitment Want more job applicants? Advertise in IRJ and reach the top rail executives around the world. Take advantage of our attractive advertising packages available which combine our print issue with the online and web versions of IRJ.

Loose and bound-in inserts Do you have promotional material our readers would be interested in? IRJ can accommodate both loose and bound-in inserts. Loose inserts can be allocated by job function or country.

Additional opportunities For tailor made packages including our online and and digital additions please contact our sales office.

Further information:

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2009 Planning Guide

Classified Rates