

Feature Alert

SCI Verkehr GmbH, <-Monat-> <-Jahr->

Three great issues to round off 2010

Â

IRJ October

Nordic railways: join us in celebrating the successful completion of the Bothnia Railway, Sweden's first high-speed/heavy-haul railway.

Eco-friendly railways: IRJ analyses the initiatives of three railways - DB, NSB, and SBB - to reduce CO2 emissions and energy consumption.

Light rail: topical reports on light rail projects and trends in the United States, plus a feature on light rail developments in Hungary.

Extra distribution: UITP light rail conference, Madrid, Spain, Oct 18-20

Closing date for the October issue is September 8, so book your space today

IRJ November

Australia/New Zealand: IRJ regional editors report on the latest railway developments in the two countries, including Victoria's investment plans.

Track: we examine how to forecast and manage rail life.

Brakes: IRJ reports on the roll out of ECP brakes in Australia and Brazil

CBTC: Special feature to coincide with the CBTC world congress in Paris

InnoTrans Review: Comprehensive news report on the highlights of this huge event

Extra distribution:

.
AusRAIL
2010, Perth, Western Australia, Nov 23-24

.
UITP
Asia Pacific Congress, Hong Kong, Nov 15-19

.
CBTC
World Congress, Paris, France, Nov 2-4

.
Mass
Trans Innovation Japan trade fair, Tokyo, Nov 10-12

Closing date for the November issue is October 11

IRJ December

High Speed: IRJ reports on the rapid expansion of China's high-speed rail network, plus topical features on high-speed developments around the world.

Asia: Focus on central Asia where several projects are underway to build new lines, including a special report on Kazakhstan.

Train cleaning & sanitation: the latest methods used to keep trains clean.

Extra distribution: UIC High-Speed World Congress, Beijing, China, Dec 7-9

Closing date for the December issue is November 8

To
advertise in International Railway Journal, contact: Donna Edwards, Advertising
Manager, on +44 1444 416368, email: de@railjournal.co.uk

For editorial enquiries, contact David Briginshaw,
Editor-in-Chief, on +44 1326 313945,

email: db@railjournal.co.uk

Advertising in a recession
will:

- help
to boost sales and market share

- push
your company ahead of your more cautious competitors

- portray
the image of corporate stability in a chaotic business environment, and

- give
you the chance to dominate your market sector

When times are good, you
should advertise

When times are bad, you must
advertise