

Technical Specifications

Trim size

International Railway Journal is printed offset, saddle-stitched, and trimmed to 210 mm x 290 mm.

Advertising copy requirements

IRJ is now produced digitally---we no longer accept film.

Production software

- Quark Xpress 5

- Quark Xpress 5 Passport (NB please click on International English)

- Adobe Illustrator 10

- Adobe Photoshop 7

- Adobe Acrobat 5

Please list fonts used and EPS files supplied with document. If not supplying fonts, please convert to outline.

PDFs and Acrobat files MUST be made using IRJ's Distiller Settings. Please email Fiona Browning for details.

Graphics

Please ensure that:

- all graphics used have been supplied

- all graphics have been converted to CMYK (Cyan, Magenta, Yelo, Black,

not

Red, Green, Blue), and

- all photographs have been scanned at high resolution (minimum 300 dpi)

Compression software

Please list any compression software that has been used.

Proof and contact details

A proof must also be supplied to show how the advertisement should appear. Please fax your printed proof to Fiona Browning on: +44 1326 211576.

Please state the following:

- Advertiser's Name

- Agency Name

- Name of person sending copy

- Edition of IRJ the ad is for

• Contact phone number

• Contact fax number

• Contact email address

Sending digital copy

Digital advertising copy can be sent by:

Email: Fiona Browning (maximum file size limited to 10mB)

CD: Fiona Browning International Railway Journal, 46 Killigrew Street,
Falmouth, Cornwall TR11 3PP, Britain. Tel: +44 1326 313945.

FTP: Please contact Fiona Browning for information on sending ad copy by FTP.

IRJ cannot accept responsibility for poor reproduction of advertisements unless the above requirements are met (including the supply of a colour proof).

Advertising space sizes

Space Unit

Width

Depth

inch

(mm)

in

(mm)

1 page

7-1/16

(181)

10

(254)

1/2 (horizontal)

7-1/16

(181)

5

(127)

1/2 (vertical)

3-1/2

(88)

10

(254)

1/4 (vertical)

3-1/2

(88)

5

(127)

1/3 page (vertical)

2 1/4

(57)

10

(254)

Bleed Area

(mm)

One page

8 3/8 x 11 5/8

(216 x 296)

Spread pages

16 3/4 x 11 5/8

(426 x 296)